

WHAT ARE THE PLANS?

- ↑ the development of green and sustainable tourism
- ↑ the development of accessible tourism
- ↑ the development of new products that meet modern requirements
- ↑ digitalization
- ↑ protection and popularization of cultural heritage
- ↑ environmental protection and responsible tourism
- ↑ deepening work with small and medium-sized businesses
- ↑ expanding the base of partners in Armenia and abroad
- ↑ deepening work with the public sector

go to
DILI

WE ARE A DESTINATION
MANAGEMENT ORGANIZATION
BASED IN DILIJAN, ARMENIA

FOR MORE



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OUR MAIN GOALS:

- ↑ sustainable development of Dilijan and 6 surrounding villages
- ↑ creating a friendly and attractive destination for tourists

OUR TASKS:

- ↑ the development of the Dilijan tourism brand
- ↑ the formation and maintenance of a positive image of the city
- ↑ the popularization of the area in the external and internal market
- ↑ the increase in tourist flow to the city
- ↑ the decentralization of tourism
- ↑ the promotion and support of business units in Dilijan

WHAT HAVE WE ALREADY ACHIEVED?

In a year and a half of our activity, we have:

- ↑ created a new brand as the basis for positioning Dilijan
- ↑ developed new tourist routes and products
- ↑ increased the recognition of Dilijan and 6 villages that are part of the administrative structure of the city
- ↑ created new job opportunities in tourism for local residents